



Mike Roberts
President, PDS

"Give me one day with your people, and I'll give you employees you can count on in tough times."



How To Keep The Elephants Off Your Air Hose

The secrets to Creative Problem Solving, Generating New Ideas, and Effective Decision Making.

This workshop is designed for managers, department heads, salespeople, research and development departments, or anyone who can benefit from better ways of doing things. You'll receive fresh ideas, breakthrough concepts, and solutions that save time, and boost profits.

Workshop Agenda

- How to really define problems.
- Creative Thinking Skills.
- Creativity Myths and Blocks
- Promoting New Ideas.
- Jumpstarting your brain for creative success.
- Building the right creative climate.
- Decision making strategies.
- Analyzing your decision making style.
- Planning for the future.

Experience These Benefits

- ✓ How to avoid creativity myths, and start developing great ideas.
- ✓ Four specific questions you must ask yourself to define a problem.
- ✓ Work environments that encourage creativity.
- ✓ Killer decision blockers to avoid at all cost.
- ✓ Overcoming resistance to change.
- ✓ How to create and use an ideas worksheet.

"Your unique style is entertaining, and at the same time it is impossible for a person to leave one of your sessions without feeling motivated and inspired by what they have learned."

Pamela Stephens, President
Security One Federal Credit Union